



ADVERTISING OPPORTUNITIES 2021

NORTH BAY & DISTRICT
Chamber of Commerce



EMAIL BROADCAST

FRIDAYS ONLY - MEMBERS EXCLUSIVE

The email broadcast service is an excellent way to communicate to 1,000 business email contacts. From marketing a new product or service, sales & promotions, advising of a location change or announcing a special event, this is an economical way to tell your story.

Fee for this service is \$225.00+hst.

WEEKLY E-NEWS

WEDNESDAYS ONLY

Do you have some news to share? Do you have a product or event you'd like promoted? Are you on the move to a new location?

Look no further for a cost effective and exclusive audience to communicate your message to. This offer is for both members and non-members, is shared on our social media platforms and reach 1000 subscribers.

Large Ad - \$100 for members and \$200 for non-members
Medium Ad - \$50 for members and \$100 for non-members
Small Ad - \$30 for members and \$60 for non-members

NBDCC WEBSITE

MEMBERS EXCLUSIVE

Have a digital presence on our new site. Ads will link to your website.

Horizontal Banner - 600px x 115px - \$250 per year
Vertical Side - 190px x 380px - \$200 per year

WEEKLY E-NEWS AD SPECS

LARGE AD

1200 px wide
x
1400 px high

MEDIUM AD

1200 px wide
x
675 px high

SMALL AD

1200 px wide
x
400 px high

*We will gladly help
make your ad space
work for you.*

*Let us know if you
have any questions.*

WHAT NBDCC NEEDS FROM YOU?

FOR FRIDAY E-BLAST

- Send us the text you would like included in your emailer.
- Send us your logo in JPEG/PNG in good quality.
- Send us your artwork in JPEG or PNG format.
- Image files should be maximum width of 600 to 800 dpi.

*Deadline to send emailer
information is Tuesday before your
booking date!*

FOR WEEKLY E-NEWS and WEBSITE ADS

- Send us your artwork in JPEG or PNG format.
- Image files should be maximum width of 600 to 800 dpi.

*Deadline to send information is
Monday at noon before your
booking date!*

New members get 50% off their first newsletter or e-news advertisement (within 6 months of joining).

Discounts apply for multiple insertions.

Rates are based on you providing artwork. Additional fees will be applied if design work is required.

All Prices are + HST!

For more information please contact

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