



Chamber News

Advocacy ~ Connections ~ Growth ~ Value

Business After Hours 2016 Mark your calendar!

June 23, 2016
Mini-Trade Show
4:00 pm to 7:30 pm
hosted by



BOOTHS ARE SOLD OUT - but we hope all others will attend the event...bring your business cards!

July 21, 2016
4:30 pm to 7:00 pm
hosted by



At BioPed - 320 Airport Road

Please visit the [Events Calendar](#) for more events throughout the year

INSIDE THIS ISSUE

- **Congratulations**
Jeff McGirr, our YP of the Month!
- **IESO & North Bay Hydro partner for "A Culture of Conservation in Ontario" event - rsvp now!**
- **Have you signed up for Golf?**
- **Get your Summer in the Park Wristbands for \$35 before the prices go up on July 1st to \$50.**

Notes from the June Board Meeting

Marc Vaillancourt of Ancorra Insurance presented to the board of directors, an update on the Chambers of Commerce Group Insurance Plan. The Chambers' Plan is a competitive health insurance for small businesses and their employees. Marc promoted the standard items such as Long Term Disability, Life, Dental, Drug benefits, etc. This plan also has options for eye care, RMTs, Chiropractic, Physiotherapy, Best Doctors and Critical Illness.

Kristen Hutchison of Canadore College presented a new program in partnership with the District of Nipissing Social Services Board called N-PREP. An innovative pilot project known as Nipissing Poverty Reduction through Education Program (N-PREP) that will build a bridge between social assistance and post-secondary education; a way for clients to boost their skills and education to move forward in meaningful employment.

President Lacourse attended an open house at TransCanada pipeline's pumping station to hear a presentation on monitoring and inspection of the pipeline as well as some of the steps they need to complete with regards to the Energy East application with the National Energy Board. The group was then invited to see the In Line device that travels through the pipeline in order to monitor the condition of the pipe through some very sophisticated technologies.

President Lacourse congratu-

lated Rogers Radio on rebranding their radio station known as "the Fox" to "the Rock".

President Lacourse offered a thank you and congratulations to Ryan Culhane and his committee for hosting a successful OFSAA Girls "A" and "AA" Double soccer event last week. He also stated we need to acknowledge the hard work done by Gymtrix, by hosting another Sunshine Classic at Nipissing University. Sport Tourism continues to prove itself as a very valuable piece of our Economic reality in this community. The business community must make every effort to support local sports champions by way of promoting volunteerism within their organizations and financial sponsorships which allow them to secure facilities and officials required to host these events. We all benefit from the hard work they put forward and we need to assist wherever we can.

President Jake Lacourse noted the number of graduation ceremonies taking place these past few weeks and late into June. President Lacourse was pleased to attend the Canadore College graduations and Patti Carr attended the CTS Canadian Career College graduation. Nipissing University was readying for their graduation, as well as a number of high school.

Influential Women awards for Northern Ontario were recently held here in North Bay and President Lacourse offered congratulations to the following

winners from our region:
Corina Moore, Kristin Lowe, Sue Symons, and Karin Pratte.

Tourism North Bay Association held its first Annual General Meeting recently and with the new board they are moving forward with interviews for the position of Tourism Officer for the new entity.

Armed Forces Day was another great event at the waterfront this year, even though the weather didn't cooperate fully. President Lacourse congratulated the Honourary Colonels, Colonel Smith and all the members of CFB North Bay. The crowd was fantastic with over 2,000 school children and the general public. We were honoured to have Lieutenant Governor of Ontario, The Honourable Elizabeth Dowdeswell in attendance with performances by the SkyHawks aerobatic team and a CF-18 demonstration.

The upcoming Business After Hours is being hosted on the Stage at the Capitol Centre with a Mini-Trade show style. Booths are sold out, however we hope all the members take an opportunity to attend and don't forget your business cards to pass out.

The Golf Tournament this year is in partnership with the North Bay Area Community Foundation as a charity tournament. There are still teams available for the July 7th event. Special thanks to all our sponsors, particularly RBC as our Title Sponsor.

2016 Board of Directors

Executive:

President Jake Lacourse
Vice President Brad Gavan
Vice President Charles Elliott
Past President John Strang
Treasurer Paul Daigle
Executive Director Patti Carr

Directors:

Tanya Bédard
Gisele Cousineau
Anna Iati
Natasha Penn
Peter Rooney
Irene Smit
Kyle Thomas
Ed Valenti

Staff:

Sue Adams
Executive Assistant

Nina Nordbeck
Membership Sales

Carol Porter
Get Trained Workers -
Nipissing Coordinator

North Bay & District Chamber of Commerce

205 Main Street East
North Bay, ON P1B 1B2
Tel: 705-472-8480
Fax: 705-472-8027
Website: www.nbdcc.ca



CHAMBER NEWS

is a publication of the North Bay and District Chamber of Commerce. Advertisements and the views expressed herein are not necessarily endorsed by the Chamber, its Board of Directors, staff or its membership.

NOTICE OF PROJECT COMMENCEMENT

Lakeshore Drive Overpass Deck Replacement and Substructure Rehabilitation

Rehabilitation of the Lakeshore Drive Overpass has been awarded to Miller Paving Limited which works are in the process of commencing. The proposed works for the 2016 construction season will have minimal to no effect on vehicle traffic and pedestrians using the overpass as all works will be completed on the underside of the overpass. The Kate Pace Way that runs beneath the overpass will however be closed and rerouted for the safety of the users.

Works this season are anticipated to be completed by November. The contractor will be mobilizing in April of next year to begin the deck replacement and surface works that are projected to be completed by October 2017. The contractor will try to limit the extent of noise and other construction inconveniences during this project. There will be a City inspector available onsite for the duration of the project to liaise with the public.

Should you have any questions or concerns call any of the contact people listed below.

City Of North Bay Contact For Project Information Or Concerns:

| | | |
|------------------|----------------------|--------------------------|
| Project Engineer | Reid Porter, P. Eng. | 705-474-0400 (ext. 2304) |
| City Inspector | Mike Hoffman | 705-494-0054 |

[City Web Page:](#)

www.cityofnorthbay.ca/cityhall/department/engineering/capitalworks

City Public Works & Services After Hours Emergency Call 705-474-4340



Tweet with us!
Any sales?
Upcoming
Events?
Add @nbdcc to
your "tweet" and we
will "re-tweet"
to all of our
followers.



**WRISTBANDS
SOLD HERE**

NOW \$35.00
until June 30th
price includes HST

**Price goes up to
\$50.00 July 1st.**

Focus On...

The Young Professionals

Check out our Young Professional of the month, Jeff McGirr!



Jeff McGirr

Director of the Mattawa-Bonfield Economic Development Corporation

The MBEDC represents the municipalities of Bonfield, Calvin, Mattawa, Mattawan and Papineau-Cameron. Jeff is very passionate about promoting, marketing and developing the region. He is proud of the organization's achievements over the past few years in the business development, industrial start up, film industry, health care and the tourism industry.

McGirr is very active on several boards, volunteering his time on the Northeastern Ontario Tourism and Blue Sky Net Economic Development Corporation Boards of Directors. Jeff is the Vice-President of the Mattawa and Area Snowmobile Club and a member of the Near North Trails Association Committee.

McGirr is a graduate of Canadore College in Hotel, Resort and Restaurant Management. His education also includes Off Highway Vehicle Recreation Management from Marshall University in West Virginia and specialized certificates from ESRI in GIS.

Jeff is married to Kim and together with their dog, Timber, they share an enthusiasm for the outdoors, including snowmobiling, ATV'ing, snowshoeing, fishing, boating and hiking. Jeff shares his adventures by contributing to the Northern Ontario Travel Blog as well as maintaining a YouTube channel that hosts over 500 videos and has generated millions of views from around the globe.



North Bay Municipal Heritage Committee introduces the new Century of Service Recognition Program



The Municipal Heritage Committee appreciates the contributions that businesses have made to North Bay's heritage. The North Bay Municipal Heritage Committee is pleased to announce the introduction of a new program recognizing these long-time businesses in the community, titled the "Century of Service Recognition Program". The goal of the program is to acknowledge the contributions that these businesses have made to the City of North Bay.

The Heritage Committee invites any businesses that have been in operation for 100 years or more to fill out the short application form and submit it to the Committee's Secretary-Treasurer. The application form is available on the Committee's website, www.cityofnorthbay.ca/heritage or from the Secretary-Treasurer. The program does not have a deadline; businesses can apply at any time.

For further information contact: Peter Carello, Secretary-Treasurer, North Bay Municipal Heritage Committee. Call: 474-0400, ext. 2409 or email Peter.carello@cityofnorthbay.ca



The Labour Market Group

May 2016 Edition
of the Labour Market
Group's Labour Focus
publication

For English: [CLICK HERE](#)

En français: [CLIQUEZ ICI](#)

And the April 2016
Job Vacancy Report
[CLICK HERE](#)



SPONSORSHIP PACKAGES

\$2,500 EVENT SPONSOR

- Recognition at 9 Greens
- Logo on Welcome/Registration sign
- Logo on tournament poster and E-blast
- Logo on the golf tournament page on www.nbdcc.ca
- Recognition on the digital presentation in the clubhouse
- Green fees for foursome with carts; BBQ lunch & Mixer
- Welcome Remarks

\$1,500 MIX & MINGLE FOOD SPONSOR

- Recognition at Mix & Mingle
- Logo on tournament poster and E-blast
- Logo on the golf tournament page on www.nbdcc.ca
- Recognition on the digital presentation in the clubhouse
- Logo on Welcome/Registration sign
- Green fees for foursome with carts; BBQ lunch & mixer

\$1,500 CART SPONSOR

- Recognition on all golf carts
- Recognition on the digital presentation in the clubhouse
- Green fees for foursome with carts; BBQ lunch & mixer

\$1,000 LUNCH SPONSOR

- Recognition at barbecue lunch location
- Logo on the golf tournament page on www.nbdcc.ca
- Recognition on the digital presentation in the clubhouse
- Logo on Welcome/Registration sign
- Green fees for foursome with carts; BBQ lunch & mixer

\$750 TEAM PHOTO SPONSOR

- Recognition on team photos (*Emails will be sent out to foursomes with photo and sponsor logo*)
- Recognition on the digital presentation in the clubhouse
- Sign at the photo area
- Green fees for foursome with carts; BBQ lunch & mixer

\$750 HOLE SPONSOR

- Hole recognition
- Recognition on the digital presentation in the clubhouse
- Green fees for foursome with carts; BBQ lunch & mixer



For more information contact:

patricia@nbdcc.ca
sue@nbdcc.ca
705-472-8480

All proceeds go to support


NORTH BAY
AND AREA
COMMUNITY FOUNDATION





REGISTRATION FORM

THURSDAY, JULY 7TH, 2016

4 Person Scramble – 18 Holes of Golf
12:00pm BBQ Lunch and Registration
1:30pm Shotgun Start

\$150.00 Per Person

Includes: 18 Holes of Golf, Specialty Holes, Cart,
\$5,000 Hole in One, Lunch, Catered Mixer and Prizes

OSPREY LINKS GOLF COURSE, 207 OSPREY CRES., CALLANDER, ON



Company Name: _____ Contact: _____

Phone # _____ Email: _____

Golfer # 1 _____ Golfer # 3 _____

Golfer # 2 _____ Golfer # 4 _____

Single golfers are welcome, we will be happy to add you to a group. Join us for networking & fun!

Please Invoice

Visa # _____ Exp: ___/___/___

M/C # _____ Exp: ___/___/___

Card Holder's Signature: _____

For more information contact:
705-472-8480, Fax to 705-472-8027 or sue@nbdcc.ca

Event proudly sponsored by



All proceeds go
to support





Mini -Trade Show & Business After Hours

Mark Your calendar
Thursday, June 23, 2016



150 Main Street East

Trade Show: 4:00 pm - 7:30pm

Great networking event with draws, giveaways and prizes. Don't miss it. Come out and see what products and services our Chamber members have to offer.

The Trade Show booths are SOLD OUT

*Business Challenges Costing You
Time & Money?*

*Man-made errors and repeating
the same preventable mistakes?*

*Information is all over the place,
hard to get at and outdated?*

**We can help you focus on
selecting the "right"
ERP/CRM/Excel solution that best
matches your success criteria!**

Collective Minds Consulting
255A Fisher Street
North Bay, ON P1B 2C8
(705) 498-6011
www.collectivemc.com
rob.ogorman@collectivemc.com

Your Local Consulting Service Partner



Please Join North Bay Hydro and the IESO in fostering A CULTURE OF CONSERVATION in Ontario

DATE June 29, 2016
TIME 5:15pm - 6:30pm
LOCATION The Grande, 300 Wyld St (Corner of Wyld and Main), North Bay, ON
RSVP Neil Russell, Customer Solutions Advisor
 705-474-8100 ext 302 or nrussell@northbayhydro.com

Food and Refreshments provided



Terry Young is Vice-President of Conservation and Corporate Relations, responsible for managing the IESO’s many external relationships as well as the IESO’s conservation activities.

His responsibilities include communications, marketing, stakeholder and community engagement as well as customer relations.

He is also responsible for the IESO’s conservation programs and initiatives such as **Save on Energy** and the **Conservation First Framework**, which work to foster a culture of conservation in the province.

A well-known spokesperson with 30 years of experience in the electricity industry, Mr. Young started his career as a journalist with Canadian Press-Broadcast News. He also served as President, Ontario Branch of the Kidney Foundation of Canada.

Mr. Young has been with the IESO since 2002.



Member Updates

BILLY BOB'S BAIT & TACKLE BILLY BOB'S SNACK SHACK

Bill Richards
1370 Lakeshore Drive
North Bay, P1B 8Z4
Phone: 705-474-2248

Description: Bait & Tackle and Snack Shack
Change Note: New name and description

VINYASA YOGA STUDIO

Rob Joannis
176 Lakeshore Dr.
North Bay, P1A 1J8
Phone: 705-498-9642
Website: www.vinyasayogastudio.ca

Description: Yoga instruction.
Change Note: New Address

GENESIS@204

Kait Morris
204 Main St. E.
North Bay, P1B1B1
Phone: 705-498-8931
Website: www.genesisat204.com

Description: A business incubator open to all entrepreneurs who are searching for office or retail space that has reasonable rates. No long term lease and the support needed to help you grow your business!
Change Note: New Voting Member

Shop Local! Support your colleagues in business.



A warm welcome to our **NewMembers**

BENTLEY BUSINESS MANAGEMENT SERVICES INC.

Voting Member: Colleen Wilhelm
118 Worthington Street West
North Bay, ON P1B 3B2
Phone: 705-478-6387
* Accounting, bookkeeping, HST/source deductions reporting, payroll, personal, business & corporate tax returns.

GIBSON LANDSCAPE CONSTRUCTION

Voting Member: James Gibson
252 Delaware Avenue
North Bay, ON P1B 6Z8
Phone: 705-477-7334
* Interlocking brick, driveways, patio's, walkways, retaining walls, stairs, fencing, planting beds, sod, etc.

GUS NORTH BAY

Voting Member: Tim LaCelle
452 Quae Quae Rd.
Corbeil, ON P0H 1K0
Phone: 705-752-4872 Fax: 705-752-2496
* Restoration Contractor providing clean up and restoration from Water/Sewer Back ups. Wind Damage. Fire Damage.

IRING INC.

Voting Member: Mark Sherry
19 Legault Street
North Bay, ON P1A 4K6
Phone: 705-840-6000 ext 225
Website: www.iring.ca
* iRing Inc. is a global industry leader in underground mining solutions specializing in the automated design of Ring patterns. iRing Inc. developed Aegis - a world leading powerful standalone application that allows for lightning-fast automatic ring generation, intuitive editing and effective pattern optimization. Aegis Designer is a leading edge ring design package that allows a way to create and refine entire stopes in a fast and effective manner. Aegis Analyzer contains all the features of designer as well as a state of the art analysis engine.

LONDON UNDERGROUND AD

Voting Member: Dayna Greco
141 Main Street West
North Bay, ON P1B 2T6
Phone: 705-474-7848
* Women's Retail Clothing Store

MCDUGALL ENERGY

Voting Member: Claude Lefebvre
Callander, ON
Phone: 705-494-0667
Website: www.mcdougallcorp.com
* Home heat fuels - commercial fuels
ESSO/Mobil 1 Lubricants

NORTH BAY TOYOTA

Voting Member: Paul Myers
640 McKeown Ave.
North Bay, ON P1B 7M2
Phone: 705-474-9991
Website: www.northbaytoyota.com
* Automotive sales new and used.
Automotive repairs.

PAUL RITTER

Voting Member: Paul Ritter
North Bay, ON
Phone: 705-493-9495
Website: www.paulritter.ca
Facebook: www.facebook.com/paulritterphotography
* Photographer who specializes in high-dynamic-range (HDR) and long exposure landscapes, as well as emotive portraits and themed modelling. I also do wedding, engagements, couples, families, events, automotive and real estate photography. I also design and build websites.

PINCHIN LTD.

Voting Member: Nathan Roberts
Corbeil, ON
Phone: 705-492-4049
Website: www.pinchin.com
* Solution-focused services and training to help clients balance business goals with an understanding of their natural and built environments. A leader in the Canadian market, with a network of experts from coast to coast who offer in-depth knowledge, identify and manage risks, and ensure you are informed and compliant with local, provincial, and federal regulations that impact your bottom line. As a member of the Pinchin Group of Companies, we are staffed by a team of over 700 skilled and experienced professionals in the fields of Building Science & Sustainability, Environmental Laboratory Services, Emissions Reduction & Compliance, Environmental Due Diligence & Remediation, Hazardous Materials, Indoor Environmental Quality, Insurance Claims Support Services and Occupational Health & Safety

QUINN & SHERRY INC.

Voting Member: Mark Sherry
North Bay, ON P1C 0A8
Phone: 705-493-0552
Website: www.thegameofthings.com
* Quinn & Sherry Inc.'s goal is to make people laugh. It is the creator of one of North America's best-selling games called "The Game of Things..." which is the "who-said-what" game with attitude that presents players with provocative topics like "THINGS... you wouldn't do for a million dollars", or "THINGS... your parents forgot to tell you" and asks each player to write down whatever comes to mind. There are currently four product versions of the game on the market, including the recent edition "The Game of Nasty Things".

SUNSET MOTORS

Voting Member: Jamie Fuller
140 Pinewood Park Drive
North Bay, ON P1B 8Z4
Phone: 705-472-3325
Fax: 705-495-1745
Website: www.sunsetmotors.ca
* Automotive sales & services. Auction sales and appraisals.

VISIONS & MEMORIES

Voting Member: Michael Brown
720 Maple Hill Road
Powassan, ON P0H 1Z0
Phone: 705-358-1424
Facebook: www.facebook.com/visionsandmemories
* Video production and photography specializing in digital visual effects.

Shop Local!

ONTARIO'S #1
GROUP INSURANCE PLAN
FOR LOCAL BUSINESSES



Chambers of Commerce
Group Insurance Plan®

REQUEST A QUOTE

Visit the North Bay Farmers' Market
Saturday June 18th 8:30am - 1:00pm for...

KIDS' DAY

Featuring

- Ken the Balloon Dude
- FacePainting Designs by Brittany
- Arts & Crafts with Right Brained Child
- Yoga & Jiu-Jitsu Demos with Grounded Studios
- Live Music with Jeff Reyce & Rachel Barber
- Mini Putt with P.L.A.Y.S (Autism Support Group)
- Special Guests, Games, Raffles, Prizes & More.
- Vendor Specials and Features for kids.

Duck Pond Game

Come visit us at the Market tent.
Pick a lucky duck or critter for \$2.
Win a prize every time!
100 fabulous prizes (\$2 to \$180 value!)
While supplies last.

*Please see below for the complete list of our amazing prizes and the generous sponsors who donated them.



Saturdays 8:30AM - 1PM @ Parking Lot 10, Oak St. & Wyld St.
Wednesdays 10AM - 2PM @ Discovery North Bay Museum, Ferguson St. & Oak St.
NorthBayFarmersMarket.com • northbayfarmersmarket@gmail.com

Shop Local!

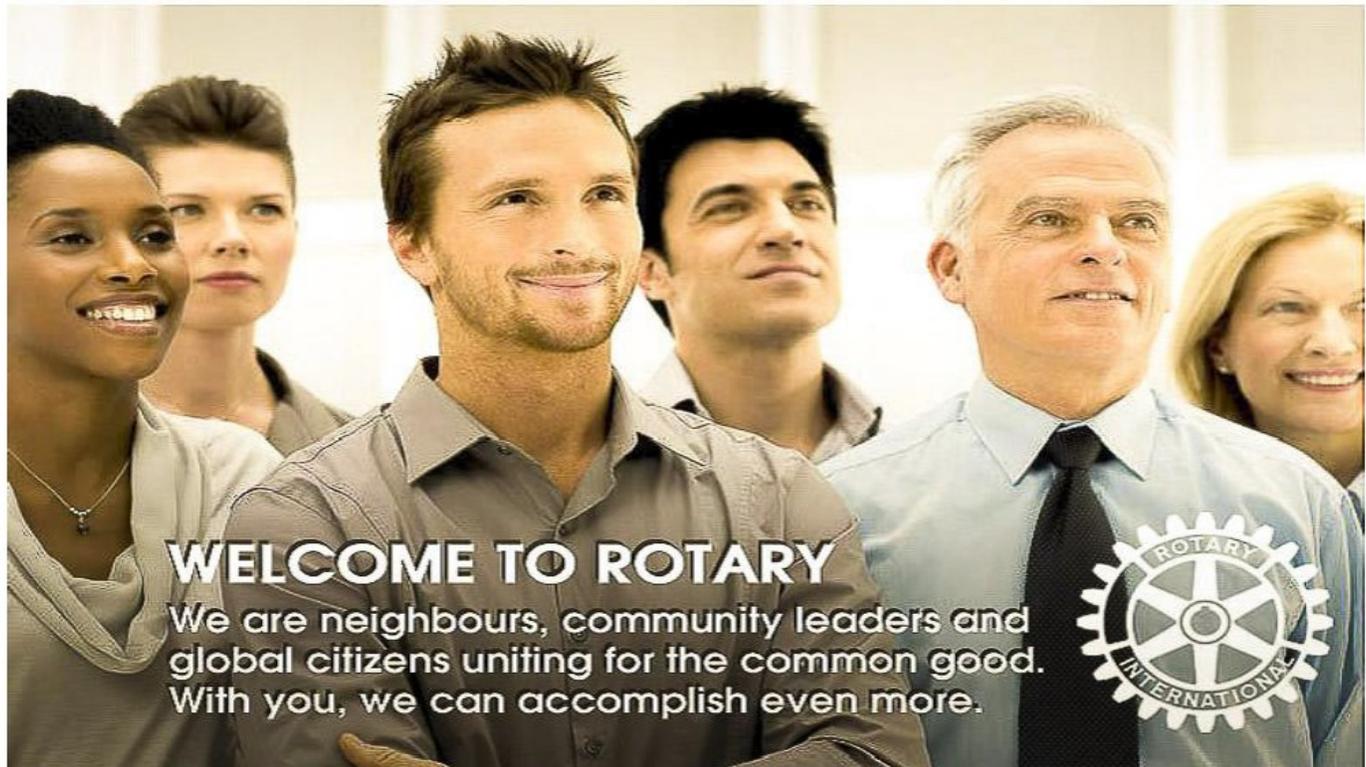
[Send us](#) your upcoming events, so we can post them on the Calendar of Events!



To view the calendar, [CLICK HERE!](#)

Share your employment opportunities with us... just one more way to find potential employees. Visit our new Facebook page, [CLICK HERE](#)





WELCOME TO ROTARY

We are neighbours, community leaders and global citizens uniting for the common good. With you, we can accomplish even more.

CALLING ALL CHAMBER MEMBERS!

- Want to join a network of business and professional people locally and internationally?
- Want to do good locally?
- Want to do good around the world?

CONSIDER JOINING THE ROTARY CLUB OF NORTH BAY!!

- Become a Member OR purchase a 'Corporate Membership' through your place of business
- Contact: www.rotaryclubofnorthbay.org/membership OR call Jeff at 472-8271

Rotary Club of North Bay – Chamber “Not-For-Profit of the Year”, 2013

Member Highlights!

Professions North/Nord (PNN) is an initiative of Laurentian University that assists employers with labour shortages, and internationally trained professionals (ITPs) in finding employment in Northern Ontario at **no cost**.

Funded by the Government of Ontario, Professions North/Nord provides services to Northern Ontario **employers** in **recruitment, job matching, resume screening** and **employee retention**.



Our employees are located in Thunder Bay, North Bay, Timmins, Sudbury and Sault Ste. Marie.



Professions North/Nord also specializes in assisting internationally trained professionals reach their career goals by bridging the gap between education, experience, culture and employment. Our goal is to help ITPs acquire the information, training and resources they need to be successful in securing a career in their field in Northern Ontario.

In order to meet demand of our services, PNN has strategically partnered with several organizations throughout Northern Ontario. Our Employment Officer, K'Sah Woodley, is located at Yes Employment Services Inc. Please contact our office by calling 705-223-1766, ext. 8, www.professionsnorth.ca Follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#).



The Outland Supply Co. is an outdoor store specializing in bushcraft tools, minimalist gear and men and women's outdoor apparel. The store selects products that are created with a purpose in mind and excel in achieving that purpose; products that can withstand daily use in the bush and be relied on when you need them most. You aren't fragile and your gear shouldn't be either. The Outland Supply Co. believes that getting outside should be fun, and that with the right tools and equipment, virtually any obstacle can be overcome.

The Outland Supply Company strives to carry products from brands that are committed to sustainability. Many of the brands that the store stocks are members of such organizations as Fair Ware Foundation, 1%

for the Planet, and The Textile Exchange. These brands are committed to developing environmentally-friendly products using sustainable and ethical manufacturing processes. It is important to ensure a natural wilderness remains for years to come.



Meghan Clark, owner of The Outland Supply Co. on 163-B Main Street West, North Bay, ON

<https://outlandsupplycompany.com/>

Member Highlights!



Being able to provide veterinary medicine was always a lifelong goal for Dr. Hailey Bertrand, veterinarian and owner of Parkside Animal Hospital. It all started with her childhood cat, Linus, who sparked her interest in pursuing a career as a veterinarian. After graduating from the Ontario Veterinary College in Guelph in

2008, Dr. Bertrand later moved back to North Bay, where she started Parkside Animal Hospital in 2014.

The full-service practice is located in the iconic “King Cone” building on Lakeshore Drive. The first and foremost goal of the clinic’s team of six is to ensure that every patient and client receives the highest quality of care and attention; from communication to equipment, from education to empathy and from constant diligence to a positive and caring environment.

Services include annual exams, radiology, in hospital care, end of life care, diagnostics, dental care and x-ray, dermatology, laparoscopic surgery and spaying/neutering.

Dr. Bertrand finds interacting with the people and pets who visit the practice to be the best part of her job. When not working, she can be found at the barn with her horse, Ellie, or with her two whippets Eddie and Izzy.

<http://www.parksidevet.ca/>



Dr. Hailey Bertrand with Eddie and Izzy.



Lori Pouliot
TENDER LOVING CARE

Growing up, Lori Pouliot was surrounded by a loving family that taught her many important values. One such important value was respecting and caring for our elders.

Since completing schooling to become a Personal Support Worker seven years ago, Lori has been taking care of seniors. She started Lori’s Tender Loving Care in 2011 and joined the Chamber in March of 2016. She loves her job, and enjoys waking up every morning knowing that she will help someone in need. Her services include light housekeeping, meal preparation, grocery shopping, medication reminder, personal care and respite care.

Lori believes that we have much to learn from our elders including their values, traditions and their history. As our seniors age, she says, they deserve to be treated with dignity and respect. They also need to know that someone is looking out for their health needs. At Lori’s Tender Loving Care, each client is taken care of as if they were family.

www.loristenderlovingcare.com



Looking for ways to promote your business or event, in an inexpensive way? Try placing an ad in our monthly newsletter, or weekly e-news, sent out to all members & employees!

Newsletter Advertising

Affordable Offers for Chamber Members

Price List for Newsletter Inserts

| Ad Size (height x width) | Price for Members | Price for Non-Members |
|---|-------------------|-----------------------|
| 2 pages (2@ 10" x 7 3/4") | \$150.00 + HST | \$300.00 + HST |
| 1 page (10" x 7 3/4") | \$100.00 + HST | \$200.00 + HST |
| 1/2 page (4 7/8" x 7 3/4" OR 10" x 3 3/4") | \$50.00 + HST | \$100.00 + HST |
| 1/4 page (4 7/8" x 3 3/4") | \$30.00 + HST | N/A |
| Business Card (2" x 3 1/2") | \$20.00 + HST | N/A |

Deadline for advertising: 2nd Thursday of each month

Price List for Weekly E-News Inserts

(Limited space is available)

| Ad Size (height x width) | Price for Members |
|---|-------------------|
| 1/2 page (4 7/8" x 7 3/4" OR 10" x 3 3/4") | \$50.00 + HST |
| 1/4 page (4 7/8" x 3 3/4") | \$30.00 + HST |
| Business Card (2" x 3 1/2") | \$20.00 + HST |

Deadline for advertising: Monday of each week*
*Excludes third week of each month, when newsletter is published

New members get 50% off their 1st newsletter insert!
(within 6 months of joining date)

Discounts apply for multiple insertions

Limited space is available in Weekly E-News

Preferred formats:

High quality pdf,
jpeg; tiff; gif; png;
Word or Publisher documents accepted as well.

For more information, or to reserve your space in our next Newsletter or Weekly E-News, contact the

**North Bay & District
Chamber of Commerce**

705-472-8480

patricia@nbdcc.ca



Website Advertising

Special Offer for Chamber Members

WHAT WILL A WEBSITE AD DO FOR YOU?

Helps you with your marketing:

- The website ads feature a private tracking area that will allow your company access to information on the number of times the website advertisement was viewed, and how many times it was clicked on.

Helps you with your sales:

- The banner ad can be linked to the company's own web site if desired, helping to increase your sales.

Helps you with your image:

- The professional creative team will assist you in creating your ad, for an additional charge.

For more information
contact the
North Bay & District
Chamber of Commerce

205 Main Street East
North Bay, ON P1B 1B2
Phone: 705-472-8480

**SIDE BANNER:
225 X 450px**

\$140 / year

**BOTTOM AD:
225 X 225px**

\$100 / year

Order your banner ad now!

| | |
|--------------|--|
| Company | |
| Contact Name | |
| Address | |
| Phone | |
| Fax | |
| Email | |

Fill out this form and fax it to the North Bay & District Chamber of Commerce at 705.472.8027 or email sue@nbdcc.ca with your attached banner ad/side ad