

# CHAMBER WEEKLY E-NEWS

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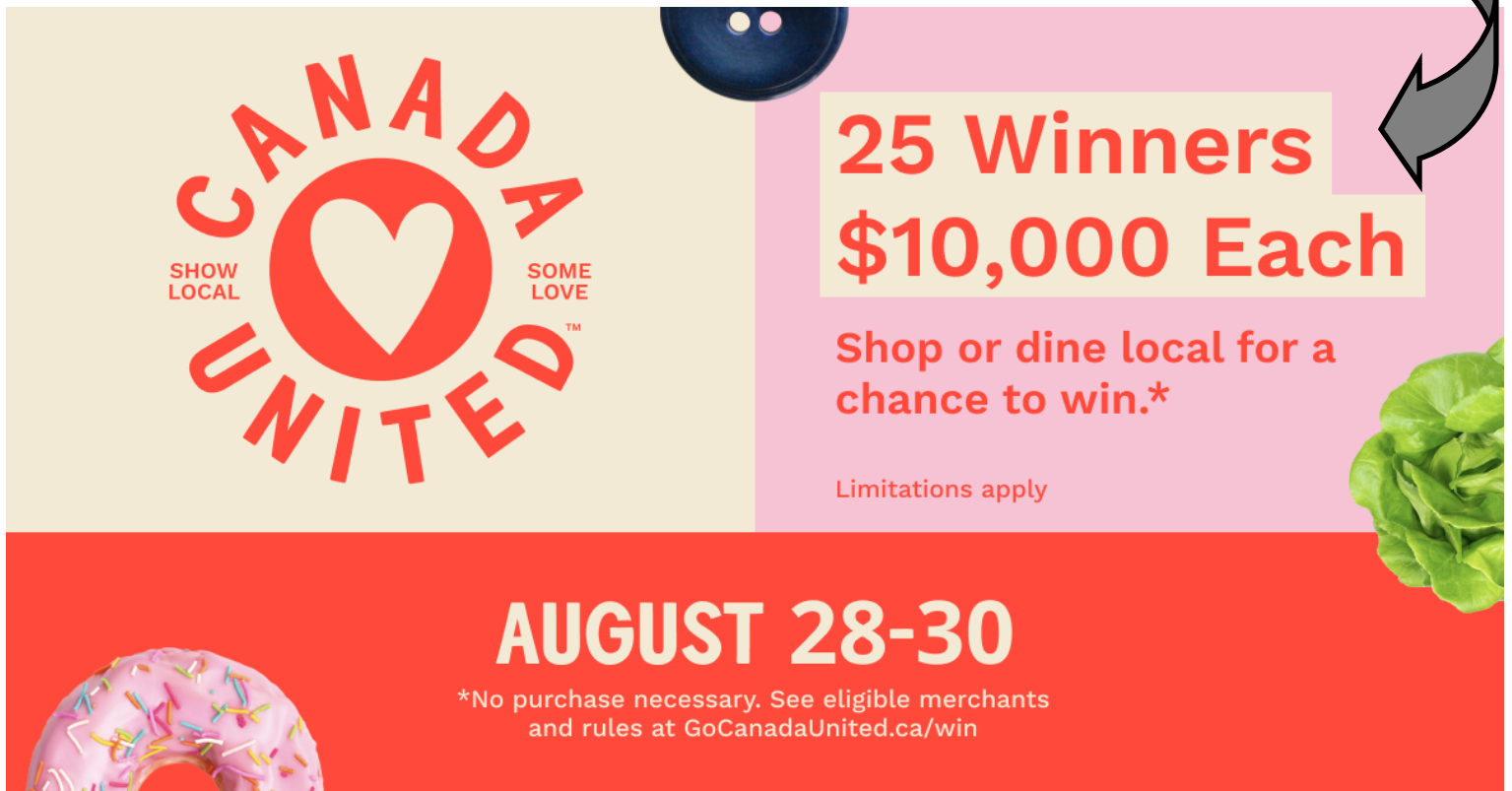
A national campaign! The North Bay & District Chamber of Commerce is proud to support Canada United, a movement that brings Canadians together to show their support of local businesses.

Local businesses are essential to our economy and communities. These businesses need our help, now more than ever. So, join and participate in the movement, buy local, and spread the word. **#CanadaUnited**

Today, we encourage all of you to join the movement and show local some love.

Learn more at [GoCanadaUnited.ca](http://GoCanadaUnited.ca)

Promote to your customers - this coming weekend....



**CANADA UNITED**  
SHOW LOCAL SOME LOVE

**25 Winners**  
**\$10,000 Each**

Shop or dine local for a chance to win.\*

Limitations apply

**AUGUST 28-30**

\*No purchase necessary. See eligible merchants and rules at [GoCanadaUnited.ca/win](http://GoCanadaUnited.ca/win)

**North Bay & District Chamber of Commerce**

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# CANADA UNITED WEEKEND AUGUST 28-30

SHOP LOCAL DINE LOCAL SAVE LOCAL

## TOOLKIT FOR LOCAL BUSINESSES WANTING TO PARTICIPATE

For businesses wanting to participate in the August 28-30 Canada United Weekend, check out the Canada United toolkit for businesses for quick and easy ways to participate!

[Click Here](#)

Throughout the past month and a half, the Canada United campaign has been raising money for the Canada United Relief Fund to help small Canadian businesses with their COVID-19 recovery efforts.

Every time the Canada United video was watched, or the Facebook and Instagram posts were liked, or #CanadaUnited was used on Twitter,

RBC contributed 5 cents to the Canada United Small Business Relief Fund



1. For each view or like in connection with the Canada United program or use of #CanadaUnited on Twitter, Royal Bank of Canada will contribute \$0.05 up to a maximum contribution amount of \$2 million from July 20, 2020 to August 31, 2020 toward the Canada United Small Business Relief Fund administered by the Ontario Chamber of Commerce in collaboration with the national Chamber network. The program may be amended or withdrawn at any time.

2. To apply for a grant you must meet the minimum eligibility criteria, including but not limited to, the requirement that you must own and operate a small to medium size business registered or incorporated in Canada, with annual sales between \$200,000 and \$3 million and up to 75 employees and hold commercial general liability insurance in the minimum amount of \$2 million. Full eligibility criteria and grant application details will be available at <https://occ.ca/canada-united-small-business-relief-fund/>. Application process opens mid-day August 31, 2020.