

# SERIES SPONSORSHIP



Available sponsorships run per calendar year, unless arranged otherwise. "Sponsorship-in-kind" combinations will be considered if directly impacting OPBRA events and/or costs.

## PLATINUM - \$5000



- Three supplied 3' x 8' "platinum" banners centrally located at minimum 2, max 3 events per year
- Free Associate membership and 4 OPBRA t-shirts (men's and/or women's available)
- One ride with a driver in a competitive hull with photo ops
- Minimum 10 public address announcements with sponsor detail (copy to be approved by OPBRA)
- Recognition plaque
- "Floating" OPBRA website banner advertising and sponsor link
- Onsite booth opportunity if of interest

## GOLD - \$3000



- One supplied 3' x 8' "gold" banner centrally located at minimum 2, max 3 events per year
- Free Associate membership and 2 OPBRA t-shirts (men's and/or women's available)
- Minimum 5 public address announcements with sponsor detail (copy to be approved by OPBRA)
- Recognition plaque
- "Floating" OPBRA website banner advertising and sponsor link
- Onsite booth opportunity if of interest

## SILVER - \$1000



- Display space for sponsor-supplied 3' x 8' banner centrally located at minimum 2, max 3 events
- Free Associate membership and 1 OPBRA t-shirt (men's and/or women's available)
- Recognition certificate
- OPBRA website banner in SPONSOR section with sponsor link
- Onsite booth opportunity if of interest

Contact [info@opbra.ca](mailto:info@opbra.ca) with questions or comments. Check [www.opbra.ca](http://www.opbra.ca) for events and rules.

# EVENT SPONSORSHIP



Available sponsorships run per calendar year, unless arranged otherwise. "Sponsorship-in-kind" combinations will be considered if directly impacting OPBRA events and/or costs.

## PLATINUM - \$1000



- **500 square-foot** dryland display space (specific location to be determined with site planners)
- Public address announcements with sponsor detail (copy to be approved by OPBRA)
- opbra.ca corporate logo placement on assigned EVENTS tab
- Recognition certificate

## GOLD - \$500



- **200 square-foot** dryland display space (specific location to be determined with site planners)
- Public address announcements with sponsor detail (copy to be approved by OPBRA)
- opbra.ca corporate logo placement on assigned EVENTS tab
- Recognition certificate

## SILVER - \$250



- **100 square-foot** dryland display space (specific location to be determined with site planners)
- Public address announcements with sponsor detail (copy to be approved by OPBRA)
- opbra.ca corporate logo placement on assigned EVENTS tab
- Recognition certificate

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- **LANE SPONSORSHIP - \$500:** Public address mention each race heat

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- **START BARGE SPONSORSHIP - \$500:** exclusive start barge display (sponsor-supplied 2' x 8' banner)

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- **EXHIBITOR (NOT FOR PROFIT) - \$0:** Contact OPBRA for options

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- **SPONSORSHIP IN KIND - \$TBD:** Considered if directly impacting OPBRA events and costs

Contact [info@opbra.ca](mailto:info@opbra.ca) with questions or comments. Check [www.opbra.ca](http://www.opbra.ca) for events and rules.

# SPONSORSHIP FORM



## **SPONSORSHIP AGREEMENT INSTRUCTIONS**

Sponsor Agreement documentation provides an accurate and complete record of any agreed exchange/relationship between OPBRA and its sponsors. The following agreement template covers sponsorships:

- spanning one fiscal/calendar year ("Annual")
- of events or projects taking place on a specific date or for a specific period ("Events")
- made via alternate arrangements between the parties

### **Checklist:**

- Complete all greyed-out Sponsorship Agreement sections
- Forward draft Sponsorship Agreement to OPBRA Secretary-Treasurer for review
- Upon BOD acceptance, OPBRA Secretary-Treasurer secures required signatures to bind document
- Forward original copies of completed/signed Sponsorship Agreement to 1) sponsor and 2) OPBRA Secretary-Treasurer

### **Section I: The Term**

- Identify effective sponsorship date range

### **Section II: Sponsorship Rights**

- State sponsorship purpose and/or associated event (e.g. Annual or Event)
- List all recognition components associated with sponsorship

### **Sections III & IV: Trademark & Logo Use; Agreement Processing Information**

- These sections need no editing

### **Section V: Notices**

- Identify current sponsor contact information

### **Sections VI & VII: Termination & Miscellaneous**

- These sections need no editing

### **Signatures**

Under the Contract Signing Authority Policy, the President or Vice-President responsible for the event/initiative that is being sponsored must sign the Sponsorship Agreement

# SPONSORSHIP FORM



## FILL IN ALL GREY AREAS

THIS AGREEMENT is for

THIS AGREEMENT made effective the  day of , 2019.

BETWEEN: The Sponsor,

of

AND: The Ontario Power Boat Racing Association (OPBRA)

**WHEREAS** OPBRA operates and delivers the above Annual Program or Event and whereas the Sponsor wishes to support the above and OPBRA wishes to acknowledge such support. Now therefore in consideration of the promises contained herein, the parties above agree as follows:

### 1. TERM

1.1 This Agreement shall be effective as of the date written above and shall expire for Annual Program sponsorships on December 31, 2019, or, for Event sponsorships, at the conclusion of the specified event, unless terminated earlier pursuant to the terms of this Agreement.

### 2. SPONSORSHIP RIGHTS

2.1 The Sponsor wishes to support the above Program or Event to the

standard by contributing  to OPBRA according to the following payment schedule:

On or before , the amount of , and, if necessary,

subsequently on or before , the amount of .

2.2a In consideration of The Sponsor's support—upon receipt in full of the contributions listed above per each of the below sponsorship levels (standards)—OPBRA offers in return:

**PLATINUM**

Three supplied 3' x 8' "platinum" banners centrally located at minimum 2, max 3 events per year • Free Associate membership and 4 OPBRA t-shirts (men's and/or women's available) • One ride with a driver in a competitive hull with photo ops • Minimum 10 public address announcements with sponsor detail (copy to be approved by OPBRA) • Recognition plaque • "Floating" OPBRA website banner advertising and sponsor link • Onsite booth opportunity if of interest

**GOLD**

One supplied 3' x 8' "gold" banner centrally located at minimum 2, max 3 events per year • Free Associate membership and 2 OPBRA t-shirts (men's and/or women's available) • Minimum 5 public address announcements with sponsor detail (copy to be approved by OPBRA) • Recognition plaque • "Floating" OPBRA website banner advertising and sponsor link • Onsite booth opportunity if of interest

**SILVER**

Display sponsor or sponsor-supplied 3' x 8' banner centrally located at minimum 2, max 3 events • Free Associate membership and 1 OPBRA t-shirt (men's and/or women's available) • Recognition certificate • OPBRA website banner in SPONSOR section with sponsor link • Onsite booth opportunity if of interest

# SPONSORSHIP FORM



## **FILL IN ALL GREY AREAS**

2.2b And/or the following in-kind alternate sponsorship support/arrangements:

INFO &  
SPONSORSHIP  
LIST ALL SPECIFICS

### **3. TRADEMARK AND LOGO USE**

3.1 Upon the request from OPBRA, the above Sponsor will provide its approved branding and logo materials, and hereby consents to their use in all promotional materials related to their sponsorship of the Annual or Event identified above. The use of OPBRA's name or logo in conjunction with any event/project, or stand-alone use, requires prior written approval by OPBRA Board of Directors. OPBRA reserves the right to withdraw the use of the name or logo at any time with written notice to Sponsor.

### **4. AGREEMENT PROCESSING INFORMATION**

4.1 Cheques can be made payable to the Ontario Power Boat Racing Association. A standard business receipt will be issued for said sponsorship in accordance with Canada Revenue Agency guidelines.

### **5. NOTICES**

5.1 Inquiries, the completed Agreement, cheques, and any notices can be sent to OPBRA at:

OPBRA  
P.O. Box 30053  
Brooklin Towne Centre  
Whitby, Ontario  
L1M 0B5

5.2 Notices can be sent to Sponsor at:

SPONSOR ADDRESS

5.3 Contact information may be amended via written notice by the relevant party.

# SPONSORSHIP FORM



**FILL IN ALL GREY AREAS**

## 6. TERMINATION

6.1 Either party may, by notice in writing, terminate this Agreement upon 30 days' notice if the other party breaches any of the provisions of this Agreement.

## 7. MISCELLANEOUS

7.1 Counterpart. This Agreement may be executed in counterparts and delivered by facsimile or electronic mail; such counterparts shall constitute the one and same instrument, and shall be deemed to be dated as of the date first above written.

7.2 Governing Law. This Agreement shall be interpreted and construed in accordance with the laws of the Province of Ontario and the laws of Canada applicable therein and the parties hereby attorn to the jurisdiction of the courts of Ontario.

7.3 Entire Agreement. This Agreement constitutes the entire understanding and agreement between the parties with respect to the subject matter hereof and supersedes any prior understandings between the parties whether oral or written, with respect to such subject matter.

7.4 Indemnity. Each party to this Agreement shall indemnify and hold harmless the other party, its officers, directors, agents, employees, or volunteers from any and all claims, demands, actions and costs whatsoever that may arise out of, directly or indirectly, such indemnifying party's performance of this Agreement or that of the indemnifying party's officers, directors, agents, employees, members or volunteers.

7.5 Assignment. No party may assign this Agreement or any part of this Agreement, or any benefit, interest or obligation herein.

IN WITNESS WHEREOF the parties hereto have caused this Agreement to be executed by their duly authorized representatives as of the date first written above.

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**On behalf of Ontario Power Boat Racing Association:**

OPBRA OFFICER NAME (PRINTED), DATE, SIGNATURE

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**On behalf of**

SPONSORING COMPANY'S OR INDIVIDUAL'S NAME :

SPONSOR SIGNATURE AND DATE

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