



**NORTH BAY
& DISTRICT**
Chamber of
Commerce

Strategic Plan

2018-2021

Vision

The North Bay and District Chamber of Commerce will be recognized as the premiere and voice of business in North Bay and area. The Chamber will be recognized as effective and highly relevant in its representation of members to all levels of government. The Chamber will have built upon its reputation for high quality events and services which enhance members' businesses and will attract new opportunities for growth in the region.

Mission Statement

To be the voice of business committed to the enhancement of economic prosperity and quality of life in North Bay and area.

North Bay & District Chamber Of Commerce

205 Main St. East,
North Bay, ON P1B 1B2

Tel: 705-472-8480

Fax: 705-472-8027

Toll-Free: 1-888-249-8998

www.NBDCC.ca



www.facebook.com/nbdcc



[@nbdcc](https://twitter.com/nbdcc)

Strategic # Objective 1

ADVOCACY

Desired Outcomes

- Address threats to businesses
- Capture on going business concerns and communicate policy changes
- Research, develop and present policy positions on local and regional issues
- Support and/or collaborate with other Chambers, Ontario and Canadian Chamber

Strategic # Objective 2

GROWTH

Desired Outcomes

- Assist in attraction and retention
- Work with partners to drive entrepreneurial eco-system
- Connect member to member to facilitate opportunities
- Support regional businesses with expansion efforts

Strategic # Objective 3

QUALITY OF LIFE

Desired Outcomes

- Promote an ethical and sustainable lifestyle
- Help Members save money by providing access to group benefits and Member discounts
- Enhance and expand offerings of businesses that leverage our natural assets
- Foster a wealthy population

Strategic # Objective 4

VALUE

Desired Outcomes

- Assess members needs on an ongoing basis
- Create an enhanced communication platform for positioning the Chamber as the "Voice of Business" in the region
- Share advantages of the balanced lifestyle offered by residing/working/operating in this region